

RECYCLE WEDDING ONLINE MARKETPLACE BUSINESS FOR SALE

Location of the investment: **Calgary, Canada**

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What is your idea / business and to whom is it addressed?

This is a marketplace where the goal is to be able to repurpose wedding items still in great condition. Creating a Hotspot for looking for these items.

How should the idea/business earn money?

The return on that investment will be variables depending on the effectiveness of community engagement and social media efforts as time spent there definitely translates to increased revenue. The products are various price points and revenue is 4% of purchase price when people use the cart to make a purchase. The other revenue stream is Google AdSense which is totally variable depending on clicks

At what stage is the idea / business at the moment?

7 years established

What do you need?

Seeking a buyer for the business

What you get:

- Established Brand – founded in 2012
- North American reach – 96% of users in the US

Top US Cities:	Top Canadian Cities:
NYC	Toronto
Chicago	Calgary
LA	Vancouver
Washington, DC	Montreal
Boston	Ottawa

- Consistent profit month-over-month
- The assets, not the liabilities

What you get:

- Logos, branding & design:



What you get:

- Domain Names:
 - wedding-recycle.com
 - weddingrecycle.ca
 - weddingrecycle.co
 - weddingrecycle.info
 - wedding-recycle.ca
 - Weddingrecycleconciierge.com
 - Weddingsforrent.com
 - Popupconsignmentshop.com

What you get:

- Fully functioning e-commerce websites:
 - Wedding Recycle
 - Pop-Up Consignment Shop
- Website design:
 - Wedding Recycle Concierge
 - Weddings for Rent

What you get:

- User database
 - Sellers: 3,916
 - Customers: 6,774
- Social Media Accounts
 - Facebook – 3,532 followers
 - Pinterest – 636.1K monthly viewers
 - Instagram – 837 followers
- Google Analytics (average 2019)
 - 468 users per day
 - 642 sessions per day
 - 7,075 page views per day
 - 83.4% new visitors, 16.6% returning
 - 95.6% US visitors, 2.5% Canadian, 1.9% other

