

MASS HOME OWNERSHIP SOLUTION&NBSP;

Location of the investment: **Ikorodu Road, Lagos, Nigeria**

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What is your idea / business and to whom is it addressed?

PAY AS LOW AS N1,500(\$4) PER DAY OVER FIFTEEN YEARS TO OWN A HOME. GET ACCESS AT 30% PAYMENT, ZERO COLLATERAL. THE PROBLEM: 1) Nigeria Housing deficit => 22M units + 780,000 units annual increase (World bank statistics) 2) Total number Residential mortgage housing transactions from 1960 to date =>250,000 (National bureau of Statistics) 3) Current annual housing production in Nigeria=> 115,000 (World bank statistics) 4) Target Market. Household that do not own homes and earn between N150,000-N500,000 monthly =>2.5m (world bank 2018) summary: Huge housing gap, Huge housing finance gap, High cost of homes. most -middle income earning Nigerians do not own collateral Usually required by finance institutions THE SOLUTION Affordable, Mass Housing solution, through a seamless home ownership support scheme . Kammed Property and home Solutions limited is positioned to do this in an highly profitable, sustainable and efficient manner. The How: Pay as low as N1,500 Naira per day over fifteen years to own a home. Get Access at 30% payment. Zero collateral. BUT HOW!!! See attachment(pictures)

How should the idea/business earn money?

*Profit from home construction (target is to build 5,000 houses in 5 years) *Utility Billing: Electricity, cooking gas, waste disposal, *Saving from utilizing home construction Artisans in a paid internship scheme and profit from profiling them on a platform for visibility after sufficient skill is acquired *profit from home financing service.

At what stage is the idea / business at the moment?

*Business/ financial plan developed *Expanse of land : over 40 Acres of land acquired for the pilot scheme *Preliminary drawing, cost estimate, environmental Impact assessment carried out. *Already engaging mass home financing institution for construction financing. *However, need matching funds/ equity Investment.

What do you need?

\$500,000 EQUITY/DEBT FUNDING



A Mass Housing Solutions Company

Value proposition

Home Solutions is envisioned to provide an unmatched and seamless home ownership support scheme that delights our Clients, Inspires the Government and leads the socio-economic reformation from a housing stand point.

To be the go-to company for affordable mass housing solutions.

Problem



A Mass Housing Solutions Company

OUR SOLUTION



Affordable housing as low as (1k daily for 10-15 yrs)



300,000 houses in 5 years (mass housing)

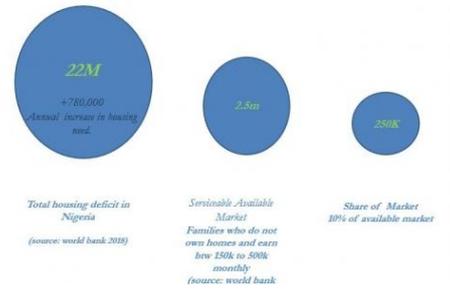


zero collateral mortgage financing

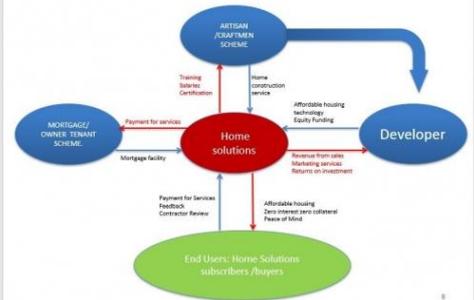
MARKET VALIDATION



IMMEDIATELY ADRESSABLE MARKET SIZE



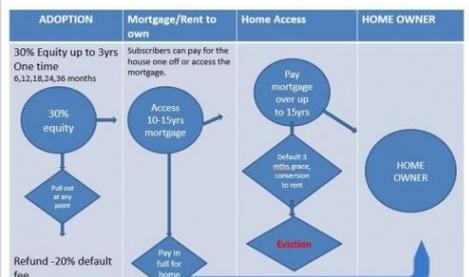
PRODUCT



COMPETITION



HOME OWNERSHIP PARTH



Marketing Plan

