

## RECYCLING PARTNERSHIP

Location of the investment: **Ghana**

Publication: **04.04.2020 17:55**, no. of the advertisement: **1929**

### What is your idea / business and to whom is it addressed?

SESA Recycling has implemented in Ghana a reward-for-recycling scheme. Every kilo of recyclable waste dropped at the collection points, can be swapped for rewards (cash/goods/services). Recyclables are delivered to recycling partners. Main objectives are to deploy fixed and mobile collection points to : generate extra-income for local communities while revealing the "value of waste" develop the circular economy and recycling in Ghana clean environment and avoid improper waste disposal

### How should the idea/business earn money?

Main objectives are to deploy fixed and mobile collection points to : generate extra-income for local communities while revealing the "value of waste" develop the circular economy and recycling in Ghana clean environment and avoid improper waste disposal

### At what stage is the idea / business at the moment?

SESA is also providing bill payment service with sorted plastics and micro-loans refundable in plastics

### What do you need?

SESA is now looking for partners for scaling up the activity and leverage the sorting and recycling of waste for households

