

COOKING OIL & ANIMAL FEED PLANT

Location of the investment: **Botswana**

Publication: **25.03.2020 09:46**, no. of the advertisement: **1762**

What is your idea / business and to whom is it addressed?

This is a 500 Ton per day sunflower cooking oil and animal feed plant, that will later on produce other food commodities such as maize meal and canned beans. Our business formulation addresses the Botswana food security issues, which the country is too far from satisfying. Government has pledged support to any company that sets up to address our export expenditure problems, which is sky high and leads to government balance deficits. We are a new company without any trade history. Our products will be distributed through large scale supermarkets throughout the country in order to reach the final consumer, and the animal feed through various Agrishops located all over the country (Botswana is a livestock country with over 3 Million cattle). We have such support letters including letters from Government and other parastatals set up to assist companies with a vision such as ours. We are funding ready and the moment we produce proof of funds to Government, all necessary parameters (licensing, permits, assistance with land, facilitation as official client). The founder is a business advisor for an international firm (PKF), PKF Botswana and holds over 7 years of business consulting and advising experience across many industries.

How should the idea/business earn money?

The project needs 2 years grace period to purchase 25km by 25km farm and fully develop it, for irrigation installation, farm housing, cooking oil plant construction and inspections by standardisation bodies (which I have worked with). VALUE OF SALES - We anticipate turnover on average of at least USD60 000 000.00 (Sixty Million United States Dollars) per annum at full products. The market we are targeting is the Southern African market region including Angola and DRC (note that we will also be export oriented), hence the adoption of the Codex Alimentarius standard, accepted by WHO for food processing. A population of 250 Million people. The business will earn its revenues from sale of sunflower cooking oil, animal feed and also the sale of any sunflower cake left in excess after production capacity is reached by our plant.

At what stage is the idea / business at the moment?

The business plan is complete. The project is on paper but has completed all planning phases. Government parastatals have been roped in to help with licensing, permits (this will happen once proof of funding is available), and even purchase up to 30% of our products. The founder has put in his work and benchmarking and extensive research, placing the company as a client of Government parastal to receive all assistance the company needs. Kindly note that the founder has no other finances to put into the business. So his work so far, experience and keen eye for business opportunity is what they can offer. Though the founder will recruit a team

that is direct industry experienced he will still be involved in ensuring that the business meets its objectives (Plan available for Human resource recruitment) The projects needs 24 months to construct and fully develop its farm and make it ready harvest. On the 25th month the business should make its first sales.

What do you need?

I am looking for a funder. Someone who can fund the whole entire project in return for a stake (to be discussed) in the company. Though a silent partner is preferred, I am open to other possibilities. The project needs a total of USD175 000 000.00 (One Hundred and Seventy Five Million United States Dollars). Kindly note I am looking for someone who may assist also with pre funding administrative costs (Travel to meeting funder if its outside Africa, and the like) These may be deducted from funds before disbursement.