

MUKOKO ULUJU SCHEME

Location of the investment: **Bulawayo, Zimbabwe**

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What is your idea / business and to whom is it addressed?

Mukoko Uluju Scheme is a programme designed to meet the local and export demand of honey. The project aims at tackling honey shortages and bee products supply. The programme was launched on the 13th of January 2020. The products are sold through formal channels. The reason why one should invest in this idea is the advantages that the project presents. Beekeeping is a sustainable enterprise. Less inputs are required. It promotes environment conservation, employment creation, poverty alleviation and sustainable livelihoods at the same time satisfying honey and other bee products markets.

How should the idea/business earn money?

The products do have fixed prices but those with better quality fetch more. The project will bring profits through the sale of beehives, honey, beeswax and other products. The target market requires between 600-1000 tonnes of honey. The project needs a grace period of 6-12 months before one starts seeing its profitability.

At what stage is the idea / business at the moment?

The project is already running. There is a financial plan how the investment will be used. My contribution to the project is my vast knowledge in beekeeping and expertise in processing and packaging honey. The business worth so far is \$32000.

What do you need?

I am looking for an investor. Not selling the business at the moment. Need an investment of \$150000 USD.

ABOUT THE SCHEME

Mukoko Uluju Scheme is a programme designed by Bee's Honey Company in partnership with Lavasure (Pvt) Ltd. The scheme is aimed at increasing honey, beeswax and other bee products to meet local and export demand. In the process, the scheme will also create employment ensuring food security, poverty alleviation, sustainable livelihoods, environment awareness and conservation.

ADVANTAGES

- INSURANCE**
All beehives are insured against loss through theft, fire and natural causes.
- ATTRACTANT**
Beehives come with an attractant and ready to mount.
- TRAINING & CONSULTATION**
Beekeeping training, minimal charge and consultations are free for those under the scheme.
- READY MARKET**
A guaranteed Market for all the honey & bee products produced under the scheme.

OPTIONS

- DEPOSIT OPTION**
Pay a deposit, and mounting accessories fees, and you're good to go. Balance payable over 3 harvests.
- LOAN OPTION**
Get assisted with finance through partnering banks and finance houses.
- CASH OPTION**
Get a discount when you opt to pay fully for your beehives and accessories.

