

## **INVEST AND WIN FOREVER**

Location of the investment: **Harrismith, South Africa**

Publication: **02.03.2020 07:58**, no. of the advertisement: **1534**

### **What is your idea / business and to whom is it addressed?**

KNP(Katleho Nicholas Paballo) cinema is a local cinema with the largest screen located on Qwaqwa where the population of 385 415 people has been without a local cinema since the town was established. Qwaqwa people has to travel 75 km to get to another town to a movie theatre. KNP Cinema will provide restful, comfortable entertainment for it's customers to high quality movie experience. We will give easy access for every Qwaqwa citizen a possible entertainment option any night of the week, our main market segmentations are young adult/students and families Investing in this project is very fruitful because after paying fully, we will sign 20% of shares to the investor and we are certain that this project will succeed because of weak indirect competition which we will crush and people has shown a great support.

### **How should the idea/business earn money?**

Sales will increase among both target segments as positive word of mouth spread around the town and the surrounding towns. The increase of the concession sales reflects the increased attendance concession sales.

### **At what stage is the idea / business at the moment?**

The project is on paper. The Total operating expenses is R5154500 Per year Operating Income is R9408000 per year Net income is R9436800 per year And the investor will get R5000000 for the first year

### **What do you need?**

We are looking for an investor to invest \$4m

