

## NEED INVESTORS FOR OUR AUTOMATION PRODUCT

Location of the investment: **Irugur Road, Ondi Pudur, India**

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### What is your idea / business and to whom is it addressed?

Market&Clients. We are planning to reach our products to customers through Dealers/Distributors and sub-dealers. We are also exhibiting our products in exhibitions and trade fairs. We are already marketing through Online marketing and offline marketing. Distributors. 1.Coimbatore, Tamilnadu 2.Tirupur, Tamilnadu 3.Theni, Tamilnadu 4.Chennai, Tamilnadu 5.Mumbai, Maharashtra 6.Surar, Gujarat.

### How should the idea/business earn money?

Market size and opportunities. Renub Research India Home Automation market will be more than INR 55,000 Crore by 2024. Business Wire Outlook on India's \$13.57Bn Home Automation Market, 2019-2026 Statista ? Revenue in the Smart Home market amounts to US\$4,262m in 2020. ? Revenue is expected to show an annual growth rate (CAGR 2020-2024) of 17.1%, resulting in a market volume of US\$8,016m by 2024. ? Household penetration is 5.1% in 2020 and is expected to hit 12.5% by 2024. ? The average revenue per installed Smart Home currently amounts to US\$20.64. ? A global comparison reveals that most revenue is generated in the United States (US\$27,649m in 2020).

### At what stage is the idea / business at the moment?

www.ecswitch.in Please refer our website for further details. The 90% of product is ready and we already selling it in the market.Small updates to be done in the product. We already spent 7+ years of R&D and 95lakhs indian rupees to build the product.

### What do you need?

we wish to market the product in the very big level. So we need a investor who can invest 450000 USD.



New Innovation for New Generation.



