

## **DISABILITY MAGAZINE**

Location of the investment: **Nyeri, Kenya**

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### **What is your idea / business and to whom is it addressed?**

It's a DISABILITY magazine and it aims to give information to members of general public on how to treat person with disability and disabilities in general it's sold through membership organizations in Kenya and individual citizens it's too the only product of it's kind in Kenya market and has a huge market potential

### **How should the idea/business earn money?**

It earns money through magazine Advertisement and website advertising and sale of magazine copies to general public and professional associations subscription

### **At what stage is the idea / business at the moment?**

It is already at the implementation stage magazine already in the market

### **What do you need?**

\$350,000 investment